



**Are you single and curious about how to meet the right partner? Do you want to know where you're going wrong? Do you think you're 'accidentally single' and concerned that things will always stay the same? ACCIDENTALLY SINGLE will open your eyes to the 15 key relationship obstacles and teach you ways to overcome them so you are able to attract the right person into your life.**

Most dating guides tell us that by following a few simple rules, we can reach relationship nirvana: don't call too soon, be confident, be careless, get a new hairdo, walk away, persevere, flirt more, flirt less. But those who've been single for a while, or in and out of unsatisfactory relationships, know that the complexities of dating can't be reduced to a checklist for a Saturday night out.

Finding the right partner involves more than knowing how to flirt. But after years listening to his clients talk about the difficulties of finding a partner psychologist **John Aiken** has come to the conclusion that many of our dating mistakes are ones we don't even know we are making.

In his revealing new book **Aiken** shares his own dating stories as well as identifies the 15 key mistakes that hold singles back – including being too bossy and picky, being attracted to unavailable types, being hung up on the past, letting drama rule your life and having toxic friends – and provides detailed step-by-step advice on how to overcome these mistakes in order to make room in our lives for love.

Insightful, authoritative and entertaining, *Accidentally Single* provides grown-up advice for singles who want to find someone special, and are prepared to do the work to make it happen.



**John Aiken** has been a psychologist for 15 years specialising in relationship advice for singles and couples. **Aiken** is well known to New Zealanders over the past ten years having hosted and been an expert on television shows such as *Good Morning TV*, had his own nationwide relationship show on radio station *More FM*, been a feature writer in various woman's lifestyles magazines, including *Next* and released his first book in New Zealand *U-Turn Putting You Into Your Relationship* (Penguin, 2005).

In 2008 John moved to Sydney, Australia to set up private practice and break into the media. He currently can be seen as the relationship expert on Channel 9's the Today Show and *Mornings with Kerri-Anne*, he has had a regular relationship segment on *2DAY FM* with former high five presenter Charlie Delaney, and has been featured in magazines such as *Cleo*, *Cosmopolitan*, and *Australian Men's Fitness*. John is a high energy live speaker and workshop presenter and runs a private practice in Sydney.

[www.johnaiken.com.au](http://www.johnaiken.com.au) | [www.accidentallysingle.com](http://www.accidentallysingle.com)

**JOHN AIKEN WILL BE IN NEW ZEALAND 14-18 FEBRUARY 2010  
AUCKLAND - WELLINGTON - CHRISTCHURCH  
EVENT DETAILS: [www.penguin.co.nz](http://www.penguin.co.nz)  
JOHN AIKEN IS AVAILABLE FOR INTERVIEWS**

*"I've seen countless New Zealand singles over the past 15 years in private practice who have constantly made mistakes in the dating game that have held them back from meeting someone special. Most of the time, they have been totally unaware of these mistakes, and instead looked at themselves as being "accidentally single".*

*This book is a wake up call, and brings to light the 15 key mistakes that ruin romance, and provides easy steps to avoid them in the future. I've also included some of my own dating stories as well as used fictional case studies to make the mistakes more human and easier to relate to. In the end, by reading this book you should be able to avoid the pitfalls that hold you back from attracting the right partner into your life. If you're single and not sure what you're doing wrong in the dating game, then this book is for you." - John Aiken*

**ACCIDENTALLY SINGLE:**

**The 15 mistakes that ruin romance – and how to avoid them  
John Aiken**

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