

# Understanding the financial meltdown

All too hard?

If, like me, you have listened to all the experts (and not so experts) discussing the financial meltdown over the past months and still don't really understand how we got there, why we got there, why we in New Zealand haven't had it quite as bad as the USA and UK and what we can do for ourselves going forward to secure us against future problems. Then you should read this book.

***From Crisis to Confidence*** is written by experts but in normal speak. In language the average investor can understand.

Over the past two years, in both global and local markets, we've witnessed the collapse of the finance sector, sharemarkets have been in free fall, and the property market in turmoil. Simply relying on your personal financial matters to look after themselves is no longer an option. Now, more than ever, we need sound, practical and well-grounded advice to keep our investments safe and productive. ***From Crisis to Confidence*** explains what caused the credit crisis and provides invaluable investment guidance for the future.

Compiled by Ralph Little, an experienced public relations and corporate communications practitioner, and edited by regular financial and investment commentator, Aaron Hing, ***From Crisis to Confidence*** is a series of down-to-earth essays written by New Zealand economists, investment professionals and financial planners for every investor.

## **Contributors Jeff Matthews and Murray Harris are available for interviews**

Jeff Matthews has been a practising financial adviser for more than 20 years. He studied international economics in California, and spent six years living and working in Sweden where he specialised in investment, foreign exchange and international loans. He is a member of the Institute of Financial Advisers (IFA) and holds the Certified Financial Planner qualification. Jeff is also an executive member of the Estate and Taxation Planning Council of New Zealand. He regularly comments on investment and financial planning matters on radio and in the press. Outside work, Jeff has had considerable success as a sportsman. He was the American indoor two-mile champion in 1973 and was awarded 'All American' Honours in 1972, 1973 and 1974. He also represented Sweden in the World Cross-Country Championships in 1979.

Murray Harris has extensive financial market business development, marketing and client service experience, which he has contributed to major financial organisations in the United Kingdom and New Zealand over the past 15 years. He is currently National Investment Manager for Spicers Portfolio Management and Chair of the Spicers Investment Management Committee. Murray holds a Diploma of Business Studies from Massey University and a Diploma of Financial Markets from the Securities Institute of Australasia. He is a Fellow of the Institute. Murray is also a member of the Institute of Financial Advisers and the Association of Superannuation Funds of New Zealand. Outside work he enjoys travel, wine and most sports – particularly rugby, tennis, golf, skiing and motor sport.

**From Crisis to Confidence | RRP \$41.00 | Available from bookstores nationwide**

**To book an interview with Jeff Matthews or Murray Harris or for further information (extracts are available on request) please contact Raewyn Davies at Penguin Group (NZ)**  
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